|  |  |  |  |
| --- | --- | --- | --- |
| **Identify which of the following are Internal causes of change (I) and which are external causes of change (E) by writing I or E in the box next to it.** | | | |
| Investment in new technology |  | Offshoring production |  |
| New competitor enters the market |  | New CEO is recruited |  |
| Increase in online shopping |  | Rise in interest rates |  |
| Change in legislation |  | Restructuring the organisation |  |

**Task 1:**



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**Task 2:**

Choose one of the reasons for change listed above. Explain how this could cause change in an organisation such as Apple.

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**Challenge task**:

In your opinion, can you explain why some businesses are impacted more than others by some of the causes of change listed in the table above?

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