



Academic Year <u>Year; 10</u>	Content. 1. Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business. 2. In this theme, students will be introduced to local and national business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. Local contexts refer specifically to small businesses or those operating in a single UK location and national contexts relate to businesses operating in more than one location or across the UK. 3. Students must develop an understanding of the Interdependent nature of business activity through interactions between business operations, finance, marketing and human resources, as well as the relationship between the business and the environment in which it operates. Students must understand how these interdependencies and relationships underpin business decisions. Teaching approaches to the content must reflect this.		Skills taught in each unit. Quantitative skills 1. Calculation 2. Interpretation Transferable skills 1. Cognitive skills ● Non-routine problem solving ● Systems thinking. ● Critical thinking – ● ICT literacy 2. Interpersonal skills ● Communication ● Relationship-building skills ● Collaborative problem solving 3. Intrapersonal skills ● Adaptability ● Self-management and self-development	Assessment – what knowledge and skills will be assessed and how? The subject content has been organised into themes according to business contexts to ensure a holistic approach is adopted throughout the course of study. This develops students’ understanding of the interdependent nature of business activity, business operations, finance, marketing and human resources as well as external influences within a business context. It also supports students in applying their knowledge and understanding of how these interdependencies underpin business decision making. Both themes in the subject content represent this holistic approach through the application to different business contexts. This approach allows students to draw on knowledge and understanding from across their course of study as appropriate in any question on either paper. It also provides the basis for contextualised responses which is a key business skill.
Rationale	Foundation-Building: In Year 10, we focus on establishing a strong foundation in business fundamentals. This includes topics like business types, stakeholders, and the basics of marketing, finance, and operations. The rationale here is to ensure that students have a clear understanding of essential concepts that underpin the world of business. This foundation will be invaluable as they progress to more advanced topics in Year 11.			
Autumn A	● Topic 1.1 Enterprise and entrepreneurship	Transferable skills		AO1: Demonstrate knowledge and understanding of business concepts and issues
Autumn B – Spring A	● Topic 1.2 Spotting a business opportunity	Transferable skills & Quantitative skills		AO1: Demonstrate knowledge and understanding of business concepts and issues



Spring A – Spring B	<ul style="list-style-type: none"> • Topic 1.3 Putting a business idea into practice 	Transferable skills	AO2: Apply knowledge and understanding of business concepts and issues to a variety of contexts
Summer A	<ul style="list-style-type: none"> • Topic 1.4 Making the business effective 	Transferable skills	AO2: Apply knowledge and understanding of business concepts and issues to a variety of contexts
Summer B	<ul style="list-style-type: none"> • Topic 1.5 Understanding external influences on business 	Transferable skills	AO3: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions