

Business Reading List

A-level Business Textbooks (AQA Course)

Ian Marcouse, *AQA A-level - Business for A-level*

Malcom Surridge & Andrew Gillespie: *AQA Business for A-level*

John Wolinski & Gwen Coates: *AQA A-level Business*

A-level Study Websites

<http://tutor2U.net/business>

<http://businesscasestudies.co.uk>

<http://beebusinessbee.co.uk>

A-level Study Videos/Webinars (via YouTube)

Tutor2u

Beebusinessbee

Business news websites

<http://www.economist.com>

<http://www.bbc.co.uk/news>

<http://www.ft.com>

<http://www.bloomberg.com>

<https://www.theguardian.com>

<https://www.gov.uk/government/statistics/>

Online Blogs

Felix Wetzel - <http://felixwetzel.com>

Martin Couzins - <http://itsdevelopmental.com>

Kalmal Ahmed - <http://www.bbc.co.uk/news/correspondents/kamalahmed>

Extension Reading

Business - general

James Collins: *Good to great*

James Collins: *Built to last - Successful habits of visionary companies*

Business Strategy

Gerry Johnson: *Exploring Strategy - Text and Cases*

Avinash Dixit: *The art of strategy - a game theorist's guide*

Bruce Greenwald and Judd Kahn: *Competition Demystified*

Michael Porter: *Competitive Advantage- Creating and Sustaining Superior Performance*

Finance

Alex Buchanan: *The Game: How the City really works*

Phillip Coggan: *The Money Machine: How the City works*

Geoffrey Holmes: *Interpreting Company Accounts and Reports*

Management

David Boddy: *Management: An introduction*

Edward De Bono: *Six Thinking Hats*

Peter Drucker: *Management - Tasks, Responsibilities and Practices*

Peter Drucker: *The Essential Drucker*

Thomas Peters & Robert Waterman: *In Search of Excellence*

Marketing

David Jobber and John Fahy: *Foundations of marketing*

Philip Kotler: *Marketing Management*

Leadership

Sheryl Sandberg: *Lean In - Women, Work and the Will to Lead*

Donald Keough: *The Ten Commandments for Business Failure*

Operations Management

Taiichi Ohno: *Toyota Production System*