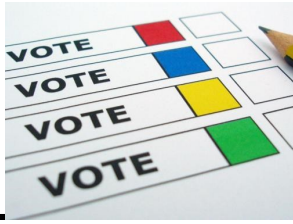


## Political



Income levels rise in the UK

Free school meals for all school children in years R, 1 and 2

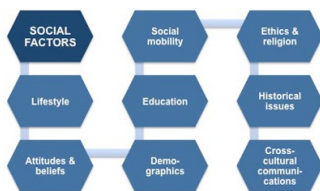
## Economic



Change in the tax thresholds, i.e. the point at which employees start to pay tax on their income

All new fathers are entitled to two weeks paid paternity leave

## Social



Change in the level of corporation tax

New housing estates must include some form of social / affordable housing

## Technological



Change in the level of benefits paid to the unemployed

An increase in the minimum age for buying alcohol

## Legal



Increasing the school leaving age

The country is in recession

## Environmental



The Bank of England  
changes the interest  
rate

The pound against the  
Euro changes

Inflation is at 1.5%

Unemployment is  
highest in the UK in  
Liverpool and  
Middlesbrough

The UK citizens have  
voted to leave the EU

The UK has an ageing  
population

There is an increasing  
demand for organic  
produce

Pressure groups can  
protest about how a  
business operates

Increase in single people  
households

The influence of  
consumer groups

The invention of a more  
efficient method of  
production

Fair Trade—paying  
suppliers an agreed  
minimum price

Concern about pollution  
and congestion

A new law—5p on all  
plastic carrier bags