



URSULINE HIGH SCHOOL
& WIMBLEDON COLLEGE
SIXTH FORM

BUSINESS

at Ursuline High School

LEVEL: A-Level

EXAMINATION BOARD: AQA

September 2021

URSULINE HIGH SCHOOL
CRESCENT ROAD
WIMBLEDON
LONDON SW20 8HA

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Deputy Headteacher and Assistant Headteacher Key Stage 5:
Mr Didier Adam & Mr Ben Barton

WHAT WILL I STUDY IN THIS SUBJECT?

Year 12:

Unit 1 and Unit 2

What is business?

Managers, leadership and decision-making

Decision-making to improve marketing performance

Decision-making to improve operational performance

Decision-making to improve financial performance

Decision-making to improve human resource performance



Year 13:

Unit 1, Unit 2 and Unit 3

What is business?

Managers, leadership and decision-making

Decision-making to improve marketing performance

Decision-making to improve operational performance

Decision-making to improve financial performance

Decision-making to improve human resource performance

Analysing the strategic position of a business

Choosing strategic direction

Strategic methods: how to pursue strategies

Managing strategic change

WHAT SKILLS AND INTERESTS DO I NEED FOR THIS SUBJECT?

à Maths

à English

à Communication & presentation

à Information technology

à Ability to convey ideas clearly and confidently, creativity, risk taking,
a can-do attitude and the drive to make ideas happen!

HOW WILL I BE ASSESSED?

Paper	Mode	Assessment	Weighting
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Paper 1 - Business 1	Written exam: 2 hours	100 marks in total Questions Three compulsory sections: •• Section A has 15 multiple choice questions (MCQs) worth 15 marks. •• Section B has short answer questions worth 35 marks. •• Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.	33.3%
Paper 2 - Business 1	Written exam: 2 hours	100 marks in total Questions: Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.	33.3%
Paper 3 - Business 1	Written exam: 2 hours	100 marks in total Questions: One compulsory case study followed by approximately six questions.	33.3%

FIELDWORK/TRIPS

Sixth form students studying Economics at A-Level have travelled to **Thorpe Park** to experience the Business of Merlin workshop, visited **Warner Brothers the Business of Harry Potter studios** and completed the workshop; and travelled to the **Bank of England museum** in the city of London. Every year the Business and Economics Year 13 students attend an **Exam Booster workshop** in Westfields Shopping Centre in London to attend an event organised by Tutor2U.

Students will also get the chance to run a Business event in school, compete against other schools in a Stock Market Investor Challenge Competition, visit leading universities and local businesses and run enterprise challenges in local primary schools to name but a few of the exciting opportunities open to sixth form business students at Ursuline. There are various guest speakers and entrepreneurs who come into school to discuss careers and topics with Business and Economics students.

WHAT OTHER SUBJECTS COMBINE WELL WITH THIS SUBJECT?

Mathematics

Psychology

Geography

I.T

English

TO WHAT FURTHER OR HIGHER EDUCATION COURSES COULD THIS SUBJECT LEAD?

Business, Accountancy, Management, Marketing, Personnel, Banking / Finance, Television, Advertising, Law

WHAT CAREERS COULD THIS SUBJECT LEAD TO?

Banking, Accountancy, Law, Television, Journalism, Teaching, Marketing, Management, Self - Employment

RECOMMENDED READING

- Business Review
- Sunday Business
- Evening Standard
- A Level Business Studies - Hall and Jones
- Business News in the Times, Financial Times, Telegraph etc.
- The Economist
- Financial Times

USEFUL WEBSITES

<http://www.guardian.co.uk>

Free! An easy website to navigate around. Contains up to date and topical articles. There is no subscription charge for articles.

<http://www.tutor2u.net>

Free! Resources include revision notes, quizzes, presentations and a comprehensive glossary of key terms.

ENTRY CRITERIA

Please refer to the Entry Criteria Insert to understand the Pathway requirements.

The entry criteria for this subject if you have studied it before is: 6 in Business Studies OR Merit in BTEC Business Level 2

The entry criteria for this subject if you have not studied it before is: Grade 5 in English OR Maths