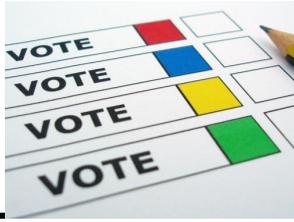


Political



Income levels rise in the UK

Free school meals for all school children in years R, 1 and 2

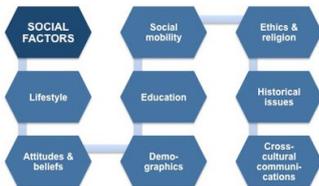
Economic



Change in the tax thresholds, i.e. the point at which employees start to pay tax on their income

All new fathers are entitled to two weeks paid paternity leave

Social



Change in the level of corporation tax

New housing estates must include some form of social / affordable housing

Technological



Change in the level of benefits paid to the unemployed

An increase in the minimum age for buying alcohol

Legal



Increasing the school leaving age

The country is in recession

Environmental



The Bank of England changes the interest rate

The pound against the Euro changes

Inflation is at 1.5%

Unemployment is highest in the UK in Liverpool and Middlesbrough

The UK citizens have voted to leave the EU

The UK has an ageing population

There is an increasing demand for organic produce

Pressure groups can protest about how a business operates

Increase in single people households

The influence of consumer groups

The invention of a more efficient method of production

Fair Trade—paying suppliers an agreed minimum price

Concern about pollution and congestion

A new law—5p on all plastic carrier bags